

General Body Meeting
11.30.16

1. Welcome
2. Co-Presidents
 - a. Source Registration
 - i. Probationary period
 - ii. Join on The Source
 - b. Internships Update
 - i. Pat asked if partners would give projects up front or if students would get to choose what projects to work on
 - c. Preview Day Update
 - i. Meeting with Ros to see how HESA can be involved with GA Recruitment day
 - ii. Dr. Holley has given HESA ownership
 - d. Research on HESA/SPA
 - i. Learning ideas and structure
3. Secretary
 - a. Logo
 - i. Vote on 2-3 options
 - b. Website walkthrough
 - c. Join on Collegiate Link!
4. Treasurer
 - a. Bank account
 - i. Not going to use the honor society money
 - ii. Setting up a bank account
 - b. Fundraiser/Dues
 - i. Looking toward next year
 - ii. Requiring dues (\$20) to get students to commit and to have funding to do events without fundraising
5. Community Development
 - a. Holiday party!
 - i. December 9th at Zoe's
 - ii. Tacky Sweater
 - iii. Potluck: dessert and snacks
 - iv. BYOB
 - v. Vote on \$5 gift? FAIL
 - b. Next semester
 - i. More formally via email before semester starts (poll)
 - ii. Ideas:
 1. New pros panel
 2. Conference info (funding, prepare, etc.)
 3. APA format

4. Service project
 - a. Tyler: going to local high schools to talk about colleges
5. End of the Year HESA Banquet
6. MV: going to athletic events (free, bonding, school spirit)
6. Recruitment & Marketing
 - a. Follow on twitter
 - b. Blog post ideas
 - c. Preview Day in Fall a few weeks ago
 - i. Pat: can this be on weekend? Can we “host” people by staying overnight with housing people? Plan around sporting events/campus event/downtown experience
 - ii. Pat: plan for more events, for more experiences to make it more intriguing for them to come vs. only a few hours...
 - iii. Russell: undergrad did something similar, using athletic events for recruitment events.
 - iv. Malissa: Add to the form for RSVP to stay overnight; collaborate together to bring together ideas; share any prospective students names/emails
 - d. Bama Buddy sign up sheet
7. Co-Presidents
 - a. Retreat: January 10th
 - i. What do we want HESA to do short/long term?
 - ii. Vision, Goals, Strategic Planning
 - iii. ACPA/NASPA partnership
 - iv. Fun: SK’s farm, Breakout
 - v. Create a calendar for the semester
 - vi. Program feedback to faculty (vision planning)
 - b. HESA Meetings on 1st Tuesday at 5pm
 - i. When both 1st/2nd years have class
 - c. Committee Meetings
 - i. Utilize meetings for updates, professional development, or committee meetings as needed
 - d. Calendar
 - i. Early spring, after Retreat
 - ii. Planning out the schedule together
 - e. Faculty Appreciation?
 - i. Depends on funding
 - ii. Building collaborative relationships with faculty and programs
 - iii. Faculty search next semester
8. Questions/Comments/Feedback/Concerns
 - a. None

Attendees:

- Mary Virginia

- Rachel Mannion
- Devon Bohart
- Clem Thomas
- Bailey Chandler
- Alison Beasley
- Russell Smith
- Pat Reynolds
- Ross Hamilton
- SK Bonds
- Malissa Arrington
- Tyler Barker
- Hunter Stewart
- Carrie West
- Allyson McMaken
- Stephanie Charles